



FRANCHISEE APPLICATION FORM

KINDLY FILL IN THE FORM BELOW AND SUBMIT THE SAME.

1. PERSONAL DETAILS

a. Full Name _____ DOB: _____

b. Address _____

▪ Dist. _____ State: _____ Pin: _____

▪ Tel. _____ Fax _____

▪ Mobile: _____ 2nd _____

▪ E-mail: _____

c. Education _____

Undergraduate

Graduate

Post Graduate

2. Work Experience Details. [If in business, please indicate nature of business, no of years in business]



3. Location of Proposed Bonzo Kids franchise Outlet:

- City / Town: _____
- Locality: _____ Pin Code : _____
- Shop Located in: Established Market / New market / Residential Market / commercial Area
- Floor: Basement / Ground Floor / First Floor
- Any other brands nearby: _____

- Parking facility: Yes / No

- What is the consumer profile of the proposed locality?

High income / Middle income residential area / College / school students

- Any other _____

4. DETAILS OF SHOPS (FOR STORE FRANCHISEE ONLY)

- Size in Sq. Ft (area): _____
- Frontage (in ft): _____
- Ceiling Height (in ft.): _____
- Proposed capital investment: Rs. _____
- Is the property owned or rented? _____
- If rented for how many years is the lease? _____, Beginning _____



Kindly enclose 2 – 3 photographs of the proposed shop from various angles, the entrance, and the Road leading to the shop and nearby market / surrounding area. If not than kindly sketch out the same for better understanding of the proposed location.

5. REASONS FOR YOUR INTEREST IN THIS BUSINESS?

6. Please indicate the amount of funds that you are willing to invest, should you be awarded this franchise (please tick)

20 lacs

25 lacs

Or Above

7. What is the source of funds indicated above? (Please tick)

Personal funds

Bank Loan

Both

Other sources (please specify) _____

8. WILL YOU BE OTHERWISE EMPLOYED WHILE OWNING THIS BUSINESS?

Yes

No

9. DO YOU OWN ANY OTHER FRANCHISE BUSINESS? YES NO



10. If yes, which franchise? _____

11. How soon do you intend to invest in Bonzo Kids? _____ month/s

12. Please share details below of 10,000 /-amounts deposit as **expression of interest**.

Sign

Date

Stamp

